



MAKING A PROMISE FOR KIDS

How you can **always be there** to make a lasting impact for vulnerable young people

WHAT FUTURE WILL YOU CREATE?

As CEO, I'm always thinking about the future. How to safeguard the work of Kids Under Cover for years to come. How to make our community a place where no young person loses their full potential to homelessness. That's why gifts in Wills are so vital.

By supporting Kids Under Cover in this cherished way, you will make it possible to continue providing the innovative solution of studios and scholarships—having an incredible impact on generations of young people and leaving a lasting mark on our community.

With your commitment, you will make a very special Promise For Kids—a promise that you will always be there, to protect them, support them and help them thrive.

The treasured supporters who make the Promise receive regular updates on the impact of our work and what their gift can achieve. They all care deeply about vulnerable young people, and they have the satisfaction of knowing that their compassionate values will endure beyond their lifetime.

I hope you can consider joining this exclusive group and lighting up our community with your kindness, by making the Promise For Kids. Thank you so much.



Stephen Nash
CEO
Kids Under Cover



YOUR PROMISE FOR KIDS

If you remember Kids Under Cover with a gift in your Will, you're going to be making this powerful promise...

- You will always be there to help, when young people are at risk of leaving home early and losing their full potential.
- You will give young people a secure and stable place to stay, preventing them from becoming homeless.
- You will change young people's lives forever, providing all the support they need to achieve their potential.



THE HISTORY OF KIDS UNDER COVER ... AND YOUR PLACE IN OUR FUTURE

For over 30 years, Kids Under Cover has been supporting vulnerable young people...

1989 ▶ We're founded by **Ken Morgan**, after he reads the landmark government report 'Our Homeless Children' and decides that something must be done.

"They are our kids. They are our responsibility."
- Ken Morgan

Ken is driven by his own experiences. His mother passed away when he was a teenager. Like many young people burdened by trauma, he found himself homeless.

- 1990** ▶ Our first accommodation opens in **Ballarat**, providing vulnerable young people with a desperately needed safe place to stay.
- 1991** ▶ Thanks to our generous supporters, we're able to open **accommodation in Doveton**, offering security and stability to even more young people.
- 1992** ▶ **Kids Under Cover** builds the first **relocatable studio** in the backyard of a family's home in Box Hill, to provide more space for their foster children.
- 2004** ▶ **Six ambitious young people** are awarded the first **Kids Under Cover scholarships**, so they can stay in education and training.
- 2006** ▶ A well-loved Toyota is donated and sold, with the proceeds going to Kids Under Cover. It marks **the launch of our Donate Your Car program**.
- 2019** ▶ We celebrate our **30th anniversary year**, and hand over the keys to the **1,000th Kids Under Cover studio**.
- 2020** ▶ **Village 21 is launched**, providing a stable and secure home for young people leaving out-of-home care.
- 2021** ▶ Our **Studio Program** expands into **South Australia** to help even more young Australians at risk of homelessness.

Now you can help us build for the future. By making the Promise For Kids, you will safeguard this life-changing work for years to come.

"Never give up the idea that you can't save a kid. Because you can." - Ken Morgan



OFFERING A PROMISE OF SECURITY ... WITH A PLACE TO CALL HOME

There are many reasons why young people feel forced to leave home. They may face the pressures of overcrowding, or the burden of trauma or grief.

But when young people can no longer remain at home, the outcome is always the same—they risk losing their full potential.

With nowhere to go, they may become isolated from the community. And if they don't get the right support, they often struggle with homelessness for their entire lives.

By leaving a gift in your Will to Kids Under Cover, you will make it possible to continue building one- or two-bedroom studios in the backyard of a family or carer's home.

Thanks to you, young people will have a secure and stable place to thrive—while maintaining their connection with their family and community.



KEEPING FAMILIES TOGETHER

Lourine's story

"Every child needs a safe and loving home. That's why I took in three of my beautiful grandchildren, when their parents were no longer able to look after them.

"But our house was tiny. All the kids were sharing bedrooms and I was worried that the oldest would just move away, because of overcrowding.

"Kids Under Cover built a studio in our backyard, giving us the space we needed. The studio kept the family together and made our home more peaceful.

"Growing up in this calm place, my grandchildren have healed from the trauma of their early years. Ahead of them they have a bright future."

TURNING PROMISE INTO SUCCESS ... WITH SUPPORT FOR EDUCATION

Vulnerable young people also risk losing their full potential if they can't stay engaged in education—which often happens when they don't have any security or stability.

In the future, families are set to face greater financial pressures, with rising house prices and soaring costs of living. Many young people may be forced to leave school early.

With a gift in your Will, you can be there for young people who have the passion and motivation to continue their education—but don't have the resources.

You will help fund Kids Under Cover's scholarship program, giving young people the support they need to keep learning—at school, university or job training.

Young people are the future of our community. They have so much promise. And with your lasting commitment, you will help them achieve their potential.



OPENING THE PATH TO SUCCESS

Trang's story

"I grew up in an abusive home. My father and stepmother hurt me in the cruellest ways. But when I started staying at Kids Under Cover accommodation, I finally felt safe from harm.

"I remember Ken Morgan, the founder of Kids Under Cover, saying to me, 'education is very important'. Those words spurred me on to finish high school.

"And the support didn't end when I turned 18. Thanks to Kids Under Cover scholarships, I was able to continue my studies at college and then at university.

"Kids Under Cover helped me realise my potential, and they set me on the path to the successful career I have now. I will never forget their kindness."

INVESTING IN THE FUTURE ... OF OUR COMMUNITY

Pete Zwiers, Head of Programs, explains why gifts in Wills are so vital for the future.

No more wasted money—or potential

“There are two parts to preventing youth homelessness—young people need to stay with their families, or have a safe haven to go to if they can’t stay with their families, and they must be engaged in education. Kids Under Cover does both with the combination of scholarships and studios, and that’s what makes it so unique.”

“It’s such a cost-effective way of changing lives. Scholarships enable young people to learn priceless skills, which they will use in their future careers. Studios have a minimum life span of 20 years and they can be relocated multiple times.”

“That makes it more efficient than the alternatives. When young people can’t remain at home, foster care costs hundreds of thousands of dollars. And if they end up on the streets, young people don’t fulfil their promise—and our community misses out on their potential.”



INVESTMENT WITH A GUARANTEED RETURN

“Gifts in Wills enable Kids Under Cover to plan ahead, providing a vital source of income. Whenever there is a surge in demand, we will be able to respond quickly—because we know that the funds are in place.”

“By remembering Kids Under Cover in your Will, you’re going to be investing in the future of our community. And young people will repay your investment many times over—because when they have a stable and secure place to stay, they grow up to achieve amazing things.”

“When we hand over the keys to their studio, these kids are wide-eyed. The impact is immediate, and it lasts a lifetime. That’s what you will make possible, over and over.”

“THE PROMISES WE MAKE TODAY... CREATE OUR LEGACY FOR TOMORROW”

Treasured supporters Elaine and Prue explain why they have made the Promise For Kids...

“I’m going to be keeping families together”

“I was aware of youth homelessness in Australia and I wanted to do something to help. Kids Under Cover resonated with me because their work is so different. I was impressed with the whole approach—keeping kids at home and connected with their families. It’s magic.

“It’s very important that Kids Under Cover are able to continue their work. That’s why I made the Promise For Kids and decided to leave a gift in my Will. It’s wonderful to think that help will always be there for vulnerable young people—and that will be my legacy.

“I’m going to be keeping families together and giving young people the space they need to grow. I hope that my contribution will help end youth homelessness. I may not be able to see that myself, but it’s satisfying to know that I will have helped make it happen.”



Elaine Forde (AM) is a long term supporter and she was appointed a Member of the Order of Australia, for her service to the commercial retail sector.

“It was easy to do, it feels right and I know I am making a real difference”

“I first heard about Kids Under Cover through a close friend and I liked that they use practical approaches to tackle youth homelessness. They provide shelter and then assist with education support—it’s simple yet effective.

“While I believe Australia is a ‘lucky country’, there are still those who through no fault of their own end up disadvantaged. With a hand up, not a hand out, Kids Under Cover makes it possible for vulnerable young people to achieve their dreams.

“My own children were fortunate to grow up in a supportive and safe environment, and that should be available to all young people. So after providing for my family, I decided to leave a gift in my Will. It was easy to do, it feels right and I know I am making a real difference.”

Prue Blackmore has supported Kids Under Cover for more than 20 years. She’s a mother of three and works in the child, youth and family services sector.



Elaine and Prue receive regular updates about the impact of their gifts and they have the satisfaction of knowing that their legacy of kindness will last forever. And so could you, if you join them in making the Promise For Kids.

OUR PROMISE TO YOU

By leaving a gift in your Will, you're going to be making a very special Promise For Kids—that you will always be there to help. We know that your Will is a very significant and personal matter, so this is our promise to you.

- 1.** We recognise that you will want to provide for your own loved ones first, and we would never persuade you otherwise. At Kids Under Cover, we understand the importance of connections with family.
- 2.** We would love to hear if you decide to leave a gift in your Will. By knowing your latest plans, we can stay in touch with you in the best way and make sure that you get a proper thank you.
- 3.** We will treat any information you provide with the utmost confidentiality and sensitivity. And we completely respect if you would prefer not to share your plans. Your Will is a matter for you.
- 4.** We will truly appreciate your gift, using it wisely and carefully. Please be assured that any amount you give, large or small, will have a profound and powerful impact for generations of young people.
- 5.** We're fully aware that circumstances may change and we will always honour your right to change your mind about leaving a gift in your Will to Kids Under Cover, at any time in the future.

These commitments to you will never change—just as your Promise For Kids will last forever. Thank you so much.





MAKING YOUR PROMISE FOR KIDS

When young people can no longer remain at home, they don't just lose a place to live. They also risk losing their full potential. Without support and stability, young people can't stay engaged in education or getting support for the issues that led to them becoming homeless.

By leaving a gift to Kids Under Cover, you will have an incredible impact on vulnerable young people. With your lasting commitment, you can show that you will always be there—to prevent them from becoming homeless and help them achieve their potential.

Thank you so much for your kind hearted support. We're truly grateful and we would be honoured to make your kindness last forever—with your own Promise For Kids.

If you want to find out more, our specialist gifts in Wills advisor is here to help. Please just get in touch on **bequests@kuc.org.au** or **(03) 9429 7444**. You can also visit **kuc.org.au/bequests**