



WALK FOR COVER

to prevent youth homelessness.

Fundraising Tips

There are a few extra things you can do to boost your fundraising tally!

- Personalise your fundraising page!
- Tell your story: why are you doing Walk for Cover and why are you passionate about the cause?
- Social media is your friend! Keep your supporters up to date on your training and fundraising with regular posts to social media.
- Let people know that the money is going towards building two new one-bedroom Kids Under Cover Studios for at-risk young people.
- Talk the talk: mention Walk for Cover and your fundraising in your day-to-day conversations.
- Share, share, share! Ask friends and family to share your posts to reach more people!
- Your email signature is a great place to put a Walk for Cover photo and link to your fundraising page.
- Put up posters around the office or share the Walk for Cover information in the internal staff newsletter.
- Show your appreciation with personalised thank you notes to your donors.