

SETTING UP A FUNDRAISING PAGE



EVERYDAY HERO TIPS

To kick start your fundraising we recommend setting up an online page, so you can tell people what you're doing and give them a quick, easy and secure way to donate and help raise vital funds to help prevent youth homelessness. Get set up today by visiting [Everyday Hero](#) and follow the onscreen instructions.

CHECK OUT OUR TOP TIPS BELOW TO HELP YOU GET THE MOST OUT OF YOUR PAGE

Tell your story

This will help people understand why you're passionate about raising money for us. It's your chance to really connect with people and share your story. People will donate more if they know the reason why you're fundraising.

Add a photo

This will bring your page to life, making it more personal and helping it to stand out. Why not use a picture of you in one of our lovely t-shirts?

Add a target

Pages with targets raise more than those that don't. Be brave and let everyone know you're aiming high.

Send it out to family and friends first!

Email your close friends and family first send an email to close friends and family and those you think are likely to be your most generous supporters first, before asking others to donate. People tend to match the amounts already donated, so target your most generous supporters first!

Share your page on social media

Share the link to your page on Facebook and Twitter. You can also blog about any training or events you're doing. Your friends are more likely to sponsor you when they see all of the effort you're putting in. Don't forget to thank them via social media too – you might even get some donations from friends of friends.

The final push

Some people will hold-off donating to your page until the event is over so don't forget to share your success with all of your friends and family afterwards. Who knows, you might even go above your target.